

SUMMER SCHOOL in Vienna
Buffalo's "Arts Management Program"
in exchange with Viennese cultural workers



Study Abroad Syllabus
May 26 – June 3, 2014

Host: EDUCULT – Institute for Cultural Policy & Cultural Management, Vienna

REFERENTS

Dagmar Abfalter | Institute for Cultural Management (IKM)

Social researcher and economist with focus on culture, leadership and innovation as well as qualitative methods. She is research assistant at the Institute for Cultural Management since march 2013.

After studying international economics (term abroad at the CERAM ESC-Nice Sophia Antipolis, France), she worked as an assistant at the Institute for Strategic Management, Marketing and Tourism at the University of Innsbruck. She received her PhD in 2008. Her research projects and publications deal with the interface between culture and economics with a main focus on management, success and the value of music and performing arts.



Katja Brandes | Stift Klosterneuburg

Katja Brandes, art historian (PhD University of Vienna)
since 2012 head of of art education, Stift Klosterneuburg;
since 2005 art education at Stiftsatelier Klosterneuburg and Büchereien Wien
(Vienna Public Libraries);



2004-06 post-graduate course ecm "educating/curating/managing" University of Applied Arts, Vienna

Barbara Huber | Radio Orange 94.0

was born 1976 in Linz/Austria and started to work with and in Community Media in 2002 at the Community Radiostation Radio FRO in Linz. She was active within Open Source contextes, did a lot of technical and acoustical workshop here and elsewhere in Europe and was involved in inter-european media contextes, where she travelled a lot (mainly Central and Eastern Europe). In 2005 she decided to move to Slovakia, where she was making a living by teaching German and founding a cultural organisation COL-ME, which did cultural and artistical projects. In 2012 she came back to Vienna, where she decided to settle with her now half-Slovak family and started to work in 2013 at Radio Orange 94.0. At the radio she is currently responsible organizing workshops for newcomers and interested people.



Marty Huber | IG Kultur

Since 2005, Marty Huber has been working as a spokeswoman of cultural policy at IG Kultur Austria. In this aspect she is responsible for the production of various public projects including the support and the content management of the website, the coordination of the radio program of the IG Kultur Austria and the implementation of specific campaigns.



Monika Mokre | Academy of Sciences

Political Scientist - Senior Researcher at the Institute for Cultural Studies and History of Theatre, Austrian Academy of Sciences Chair Woman of eipcp, the european institute for progressive cultural policies, Board Member of FOKUS, the Austrian Association for Cultural Economics and Policy Studies, Lecturer at Webster University Vienna, Lecturer at Zeppelin University, Friedrichshafen, Lecturer and Module Coordinator at the Institute for Cultural Studies and Cultural Management, University of Music and Performing Arts, Vienna - Research Areas: Cultural Politics, Politics and Arts, Cultural Management, European Democracy and Public Sphere, Gender Studies.



Matthias Naske | Konzerthaus

After working a number of years at the Jeunesses Musicales Österreich as a freelancer, Matthias Naske was entrusted in 1988 with the general management of the Gustav Mahler Jugendorchester founded by Claudio Abbado. Between 1991 and 1996 he led the commercial operations of the Camerata Academica Salzburg under artistic director Sándor Végh. In 1996 he relocated to Vienna as Secretary General of Jeunesses Musicales Austria, the country's leading classical music promoter. In January 2003, Matthias Naske was appointed Director General of the Philharmonie Luxembourg and entrusted with the constitution of the organisational and artistic direction of this new concert hall which at the time was still under construction.



In summer 2010 the Ministry of Culture of the Grand Duchy of Luxembourg charged him with the merger of Luxembourg's Philharmonic Orchestra and the Philharmonie Luxembourg. This project came to a close at the end of the 2010/2011 season with the creation of a common legal entity

including both the orchestra and the concert hall. In September 2013, Matthias Naske took over as Intendant of the Wiener Konzerthausgesellschaft; he is also President of the festival Wien Modern.

Sabine Reiter | mica – music austria

Born in 1969, studied Musicology and Art History in Graz and Vienna. Executive director of mica – music austria since 2009. Prior to mica – music austria she worked as a cultural manager, especially in the field of music theatre. She also wrote numerous articles about music and dance for journals, art magazines and the Wiener Konzerthaus. At the Orpheus Trust Association she was responsible for concert organization, public relations and research. Theodor Körner Awardee 2008.



Beate Schilcher | Volkstheater

Working at Volkstheater since 2007, Beate Schilcher has established the Department of Marketing and Sponsoring. From 1999 to 2004, she managed the same department at “Viennale”, the international Filmfestival in Vienna. By her consulting firm RAUMWIRKT, she provided guidance to cultural organizations, small and medium enterprises and private persons for several years. At the beginning of her career, she advised project managers as a referent about marketing and sponsoring in the field of arts and culture at “Kulturkontakt” in Austria. The other places she worked as a referent and consultant are: The Academy of Fine Arts in Vienna, The Provincial Government of Tirol, The Cultural Foundation of Sachsen in Germany, ZONE Filmproduction, Federal Ministry of Economy in Vienna and EDUCULT, the Institute for Cultural Policy & Cultural Management, Vienna.



Wolfgang Schlag | Into the City

Wolfgang Schlag was born in Waidhofen/Ybbs in 1958. While still at school, he founded a school newspaper, a drama group, a band and an open-air festival that is still active. After working as a musician, driver, and sleeping-car attendant, he has been a staff member and editor of the Ö3 radio programme “Musicbox” and of the Ö1 radio series “Diagonal” since 1987. He developed a number of festivals such as “projekt.natur”, “Glattundverkehrt” and “Festival 21 - Floridsdorf feiert 100 Jahre”. For Peter Sellars, he curated a series of art projects with strong social space orientation in the Mozart anniversary year 2005. He has edited several CD compilations, e.g. for the world music series of UNESCO, published the CD box “migrant.music.vienna” (2009) involving 61 bands from 41 countries whose members lived and produced in Vienna since 1980. Today Wolfgang Schlag is music editor of the culture-oriented radio channel Ö1 and, since 2006, curator of the event series “Into the City” of Wiener Festwochen, which organises interdisciplinary events in public space in co-operation with numerous different communities in Vienna. In 2010, these projects were attended by an audience exceeding 30,000 persons on five weekends. In 2010, Wolfgang Schlag established Street Academy, which offers workshops for street art disciplines for young people throughout Vienna with the objective of creating bonds above all with young people with a migration background. The workshops take place in youth centres, municipal housing developments, parks and shopping malls.



Ula Schneider | SOHO in Ottakring

Ula Schneider was born in Vienna, Austria and grew up in Washington, D.C. She lives as an artist in Vienna, Austria. 1979 - 1981 she studied history of art at the University of Vienna. 1999 she initiated the urban art project and festival SOHO IN OTTAKRING in the Brunnenviertel, part of the 16th district of Vienna. Since the inception of the project, she has worked continuously in the context of urban development and collaborative art practice.



Barbara Semmler | EDUCULT

Barbara Semmler gained a degree in sound engineering from Vienna University of Technology and the University of the Arts Graz. She worked as an engineer for sound and light for the Opera House in Graz. Furthermore she completed the master programme "music education – music in context" at the Anton Bruckner Private University in Linz. Her project work as a music educator includes among others the Wiener Festwochen and the Tonkünstler Orchester Lower Austria. Her main focus at EDUCULT is on the conception and implementation of education projects in the fields of culture and the arts and intercultural dialog. Additionally, she supports EDUCULT's public relation work.



Cosima Sindlhofer | Kulturen in Bewegung

Mag.a, studies of theatre, film and media sciences and philosophy at the University of Vienna and the University of Utrecht; training course for arts and cultural mediation at the Institut für Kulturkonzepte, Vienna; production management, wellenklaenge, Lunz am See; press and public relations, Theater & Orchester Heidelberg; dramaturgy, Volksoper Vienna; production management of various free film projects; At Kulturen in Bewegung/VIDC responsible for arts and cultural mediation and children and youth projects.



Alfred Stalzer | Stalzer & Partner, PR for Wien Holding

Managing director of the PR- and Marketing Agency Stalzer & Partner Alfred Stalzer used to work as a journalist before he became a freelance communications consultant focusing on art and culture more than 20 years ago. He is the media spokesperson for various clients and projects in culture and tourism – especially for the Wien Holding museums eg. the Jewish Museum Vienna and the Mozarthaus Vienna - and is also in charge of their marketing. He also works as curator, author, editor and lector.

Alfred Stalzer coordinates and attends to the joint tourism marketing activities of the culture cluster of Wien Holding (Mozarthaus Vienna, Jewish Museum Vienna, Kunsthaus Wien, Haus der Musik, Vereinigte Bühnen Wien, Wien Ticket and Twin City Liner).

The agency also devised the Wiener Museumsmelange ticket on behalf of Wien Holding, a combined ticket for the four museums of Wien Holding, and is responsible for marketing and advertising them as well.



Gerd Valchars | Initiative Minderheiten

Gerd Valchars is a political scientist with a research focus on citizenship, migration and the Austrian political system lecturing at the Department of Government and the Department of Development Studies of the University of Vienna and the Institute of Educational Sciences and Research of the University of Klagenfurt. From 2006 to 2009 he has been working as a researcher at the Institute for European Integration Research at the Austrian Academy of Sciences and from 2007 to 2008 he was visiting researcher at the University of Toronto, Department of Political Science. Gerd Valchars is member of [KriMi] – Arbeitsgruppe Kritische Migrationsforschung, a working group on critical migration research, honorary member of board of the non-governmental organisations Initiative Minderheiten. Platform for minorities in Austria and ZARA – Zivilcourage und Anti-Rassismus-Arbeit (Civil Courage and Anti-Racism Work) and journalist at Radio Stimme, the non-professional self-organised non-profit radio program.



Monika Wagner | Hunger auf Kunst und Kultur

Monika Wagner, since 2007, director of the NPO "Hunger auf Kunst und Kultur", Vienna. She studied Social and Cultural Anthropology and Public Relations at the University of Vienna. Since 1994, she is working in the fields of public relations and cultural management; i.e. between 2001 and 2007 for the Schauspielhaus Wien. She is an external lecturer at the University of Vienna, and since 2001, Member of the Board of the Alumni Association of the Department of Social and Cultural Anthropology.



Klaus Werner-Lobo | Vienna City Council / Green Party Vienna

Author, Actor, Member of the Provincial Parliament, Member of the Vienna City Council, Spokesman for Culture and Human Rights of the Green Party Vienna. Klaus Werner-Lobo was born 1967 in Salzburg. He studied ecology and filology in Vienna and theatre in Rio de Janeiro. He was press spokesman of the Austrian Institute for Applied Ecology and worked as a freelancing journalist for newspapers and magazines like taz, Welt am Sonntag, Falter, profil, trend, Der Standard, Die Presse and others. Spiegel online names him together with Noam Chomsky, Naomi Klein, Michael Moore and Jean Ziegler as one of the stars of the alternative globalization. He speaks German, English, Portuguese, Spanish and French.



Anne Wiederhold | Brunnenpassage

Anne Wiederhold is co-founder of the Brunnenpassage, actress and organisational psychologist and has been living in Vienna for more than ten years. She works as an actress in many international productions and ensembles, especially in experimental body- theatre. Her main focus at the Brunnenpassage are theory and practise of community art, art as a tool for social change, migrant mainstreaming in cultural policy and access to art as a human right. 2012/2013 she was an expert in the EU working group for cultural diversity and intercultural dialogue.



Constanze Wimmer | Anton Bruckner Privatuniversität Linz

Constanze Wimmer studied musicology and journalism at the University of Vienna and cultural management at the University of Music and Performing Arts, Vienna. As a music adviser at the Österreichischer Kultur-Service (Austrian Cultural Service) and the leader of children's youth projects at Jeunesse, she was able to combine music education and arts management. She is dean at the Anton Bruckner University in Linz and directs the postgraduate Masters in Communicating Music – Music in Context. She is active as a project developer and researcher in music education.



Michael Wimmer | EDUCULT

Working as director of the Austrian Cultural Service (ÖKS) for many years and with a background as music educator and political scientist, Michael Wimmer gained comprehensive experiences in the cooperation between the arts, culture and education. He is a lecturer at the University of Applied Arts Vienna and on cultural policy at the Institute for Theatre and Media Studies, Vienna University. He is a consultant of the Austrian Ministry for Education, Culture and the Arts and since 2007 a member of the ministerial expert committee on the New Middle School. On the international level, Michael Wimmer is an experienced consultant of the Council of Europe, the UNESCO and the European Commission, who asked him to join the EU Expert Network on Culture. He is also a member of the scientific committee of the International Conference for Cultural Policy Research (iccpr). Michael Wimmer is founder and director of EDUCULT – Institut for Cultural Policy and Cultural Management.



Anne Zauner | Literaturhaus

Born in 1964 in Obergurgl, Austria. Studies of literature and theatre studies at the University of Vienna. MA in 1988, PhD in 1991. Since 1993 scientific employee at the Literaturhaus Wien / Documentation Center for Modern Austrian Literature, meanwhile as vice managing director. Since 2007 curator of the international literature festival „Erich Fried Days“: <http://www.erichfriedtage.com>



Magdalena Żelasko | LET'S CEE Film Festival

Magdalena Żelasko, originally from Poland, has been living in Vienna for over 15 years now. The certified marketing and advertising expert with a diploma from the Business School in Cracow studied Slavic studies, journalism and communication sciences at the University of Vienna, which she soon after rounded up with a Ph.D. in 2005. She has worked as a manager for several international companies and as a journalist for various Austrian and Polish media. The university lecturer with focus on culture and communication is also



involved in a number of associations and supports several non-profit organisations. Želasko is founder and director of the film festival LET's CEE.

Tomas Zierhofer-Kin | Donaufestival

Tomas Zierhofer-Kin was born on October 12th in 1968 in Austria. He studied Philosophy, Music Science, Composition and Cultural Management at the Mozarteum University Salzburg and the University of Music and Performing Arts Vienna from 1993-2001. He was the founder and artistic director (with Markus Hinterhäuser) of the Zeitfluss Festival in the framework of the Salzburg Festival (direction: Gerard Mortier & Hans Landesmann) from 2001-2004 and curator of the performance and music line of the Vienna Festival called Zeit_Zone (direction: Luc Bondy, Marie Zimmermann, Hans Landesmann) in 2006. He was also artistic director of the Kontracom Festival in Salzburg (with Max Hollein) in the years from 2005-2014 and he is the artistic director of the donaufestival in Krems, Austria. He is consultant for the Cultural Senator for Munich Prof.DDr. Lydia Hartl and Eliette von Karajan (Prix Eliette) and Jury Member in several juries: f.e. The City of Vienna, Tanzquartier Vienna, Departure Vienna, The Government of Lower Austria. Tomas Zierhofer-Kin works as author, performance artist and DJ.

