

# SUMMER ACADEMY VIENNA



In the fields of Cultural Policy, Arts Management & Arts Education

**Take your students to Vienna! EDUCULT offers you and your students a mind-challenging experience in a vibrant cultural city and plans a unique study abroad program according to your specific focus and interest.**

EDUCULT provides representatives of universities and other higher education institutions the opportunity to jointly plan a customized intensive study abroad program in the areas of cultural policy, arts management and arts education in and around Vienna this summer beginning in mid-May until the end of August. Your students will gain in-depth insights in various fields of practice – financing, managing, curating, producing and educating arts and culture – as well as a chance to develop their critical thinking capacities in a thought-provoking atmosphere.

**What you will gain from joining us this summer**

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The EDUCULT Summer Academy opens up a wide range of perspectives in the Viennese cultural scene and offers an encounter with its protagonists. It enriches your curriculum with experiences and insights from theory and practice.

- Manifold insights into the cultural scene of Vienna
- In-depth examination of your specific areas of interest
- Building cross-cultural awareness
- Critical and comparative reflection in a European and international context
- Interaction with prominent, respected leaders in the field
- Connections through EDUCULT and Summer Academy partners that can often lead to internships in the future



” *One of the most important contributions of the study abroad program was the unique opportunity that students had by being in a role of active observers of a very different and particular cultural system.*

Dr. Katja Praznik | Director of the Arts Management Study  
Abroad Program | University at Buffalo/NY

## Customized content and implementation

The EDUCULT Summer Academy is directed at study programs in arts and cultural management, policy and education at all levels.

We plan your individual Summer Academy according to your group's thematic interests, syllabus and timeframe. A customized program according to your group's needs and interests combines the diverse areas of management and financing culture and the arts, cultural policy and planning, participation and education, audience development etc. with theoretical reflections.

## Profound insights into theory and practice

Our local, European and international network of experts and institutions enables us to approach your area of interest from various perspectives. We focus on formats that encourage active student participation.

A wide range of different formats provides variation as well as space for in-depth exchange and reflection. Hands-on, proactive workshops and visits behind the scene of arts and cultural institutions are discussed in settings facilitated by EDUCULT staff. We regard dialogue and interaction as one of the key elements to enable learning.



- Vivid discussions with artists, curators, educators and cultural managers
- Theoretical reflections with academics of leading Austrian arts universities
- Access to an impressive array of cultural site visits (i.e. opera, concerts, theater, museums and more)
- Participation in events, festivals and performances

” *The Institute for Cultural Management and Culture Studies appreciates the productive exchange with EDUCULT as one of the most progressive institutions in cultural policy and arts education – in theory and practice.*

ao.Univ.-Prof. Mag. Dr. Otto Hofecker | Chairman of the Institute for Culture Management and Culture Studies | University of Music and Performing Arts Vienna



## Vienna's diverse cultural life

Vienna is known worldwide for its cultural traditions that win the hearts of arts-lovers and attract tourists from near and far. Vienna has repeatedly been awarded the city with the highest quality of life in the world, and has been recognized for being a city where start-ups, innovation, sustainability, and the economy thrive. Many international organizations like the United Nations and OSCE call Vienna home.

EDUCULT also shows your students the creative developments that are taking place in contemporary Vienna. Arts, design, architecture, music, theatre and dance are produced by a young generation that is shaped by diverse linguistic and cultural backgrounds. In addition, education and participation programs are developed that target Vienna's population.

These developments are moving from the fringes to the flagships of bourgeois culture and are incorporated in marketing and audience development strategies. A changing population shaped by migration also challenges established concepts of public cultural policy and funding. By showing these controversies and perspectives, the EDUCULT Summer Academy creates an inspiring atmosphere for your students, offering both food for thought and practical ideas.

” *On the whole – as we reflect back on the Summer Academy two months later – we continue to marvel at the depth and scope the Summer Academy managed to cover in eight short days. The Summer Academy in Vienna with EDUCULT was precisely the immersive, research driven experience the UB Arts Management Program was looking for.*

Kevin R. Leary | Assistant to the Director of the University at Buffalo/NY

## Why is EDUCULT the perfect partner for you?

- Highly professional planning and organization
- Reliable implementation and full on-site support
- Broad expert network (local/international)
- Extensive experience and interdisciplinary professional backgrounds of EDUCULT staff



EDUCULT's experience is based on many successful projects in research, policy and arts education for both public and private clients. Our team consists of highly motivated people from various professional and academic backgrounds with international expertise. Additionally, we dispose of a growing network of contacts to institutions and individuals working in culture and the arts in Vienna and beyond.

With about 70 cultural facilities, the MuseumsQuartier Wien is one of the largest art and culture complexes in the world and EDUCULT's homebase. Experience your Summer Academy right at the heart of Vienna's rich cultural life!

EDUCULT offers you a full service package and an exciting social program; where you will enjoy the city's famous cuisines, from Baklava to Schnitzel and cultural opportunities from art museums to the opera! EDUCULT is also happy to assist with visa paperwork for group participants desiring to travel before or after the Summer Academy dates if needed.

## EDUCULT – Institute for Cultural Policy & Cultural Management

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EDUCULT is a well-respected, internationally-connected organization providing research, consultancy and management in the fields of culture and cultural education. We work as an NGO, including:

- Research and evaluation at local, national and international levels
- Projects with young people, universities, schools, businesses and artists of all disciplines
- Consultancy for cultural policy-makers, administrations and agencies

Our thematic interests contain multilingualism, arts-based pedagogies and innovative learning and teaching, music mediation, urban space and city development, working conditions in the creative sector, strategic development of academic and cultural institutions, Austrian and international cultural policy, democracy and culture.

” *We at EDUCULT are looking forward to meeting bright young people from all over the world and discussing developments in arts, cultural management and policy. Together we enlarge our understanding of culture and develop a vibrant learning network.*

PD Dr. Michael Wimmer | Founder & Director of EDUCULT



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## Previous partners of EDUCULT Summer Academy Vienna

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wiener  konzertthaus



**IMPULSTANZ**  
Vienna International  
Dance Festival

e.g. Anton Bruckner University, Austrian Academy of Sciences, ESSL Museum, Initiative Minorities, Inst. for Cultural Management, LET'S CEE Film Festival, mica - music austria, Radio Orange, Volkstheater Wien