

SUMMER SCHOOL in Vienna
Buffalo's "Arts Management Program"
in exchange with Viennese cultural workers



Study Abroad Syllabus

May 26 – June 3, 2014

Host: EDUCULT – Institute for Cultural Policy & Cultural Management, Vienna

PARTICIPATING INSTITUTIONS

Academy of sciences

The Austrian Academy of Sciences is the leading organisation promoting non-university academic research institutions in Austria. About 1300 employees carry out extensive research projects. Highly qualified researchers from Austria and abroad are included among the members of the Austrian Academy of Sciences and guarantee the "community's" excellence in the sciences and the humanities. Renowned researchers from Austria and abroad have



formed a comprehensive knowledge pool covering a wide array of disciplines for the sake of progress in science as a whole. All of the Academy's activities are closely networked at national, EU, and international level with university and non-university partners. As a learned society, the Academy contributes decisively to assuring a highly competitive Austrian research, advising decision-makers in politics, business, and society on science-related issues while informing the interested public about major scientific discoveries. The Academy's members support this process by making their broad range of expertise available for the Academy's activities.

<http://www.oeaw.ac.at/en/austrian-academy-of-sciences/>

Anton Bruckner Privatuniversität

The program “music education – music in context” offers contemporary training in the varied fields of practice for the promotion of music in the cultural and educational domain. This “music education” takes place within the framework of moderated and staged concerts, pre-concert educational talks and workshops, or as conceptual work where art and education overlap. In this way it meets the need the public has for new forms of discussion about music.



The program elaborates and gets to grips with the variety of current Austrian and international music promotions, through discussion with professional experts on the basis of literature and theory about the promotion of music, and by means of the students own projects. In this way it establishes a correlation between cultural education and contemporary music: the promotion of music in live performances, “audience development” and aspects of cultural management are some of the themes in Theory and Practice. Training sessions in stage presence, presentation and improvisation broaden the students’ professional mode of working.

<http://www.bruckneruni.at/en/Study-Courses/University-courses/Music-education-music-in-context>

Brunnenpassage

Brunnenpassage is situated in Vienna s 16th district on a busy street market called Brunnenmarkt. Its goal is to encourage people from different nationalities, of all ages and with varying socio-cultural backgrounds to engage in community arts projects together. Cultural variety enriches every society by highlighting different perspectives and ways of life and questioning individual as well as social preconceptions. In order to foster mutual understanding and learning from each other we offer a wide range of activities for active participation as well as numerous performances and events. Our events are open to everyone who is interested. Participation in all events is basically free of charge. Feel free to drop by and take a look around without any obligation.



KunstSozialRaum

<http://www.brunnenpassage.at/home/english/>

brut

The still very young brut co-production house is already one of the most renowned independent theatres in the German language area. Within its two venues – brut im Künstlerhaus and brut im Konzerthaus – brut hosts international, experimental and innovative performative art. Besides contemporary theatre, dance, performances and site-specific projects or lectures, discussions and workshops, the programme contains some of Vienna's most cutting-edge pop concerts and parties. Pop cultural and artistically advanced formats intermingle and allow a generally art-loving public access to the innovative programme of the house. Each season, brut opens its doors for around 300 events. Almost two thirds of the shows presented are co-productions with Austrian artists and artists' groups. Under the label brutproduction they are placed in an exciting relationship with international guest performances and co-productions hosted by brut. brut regularly concentrates the activities of the independent theatre scene in Austria under special topics and puts them into an international context.



www.brut-wien.at

Donaufestival

"donaufestival (...) is one of the most progressive arts festivals in Europe." Pitchfork



Donaufestival is a small music and arts event that takes place over two weekends in the Austrian town of Krems, an hour or so outside Vienna. Spread out across a few venues — a museum, an old church and an athletic complex for the big stages — it presents avant-garde heavyweights like William Basinski and Neu! member Michael Rother alongside a newer crop of leftfield artists. Some clubbier acts are also thrown in for good measure. One person there dubbed it a "Boomkat festival," others described it as a mini-Unsound. Funded in part by the government, it's also part of a concerted effort to lure tourists into Krems (often the case with festivals like this).

„With almost 20 performative works and 50 concerts, the 2014 donaufestival sets off on a quest in search of artistic statements that navigate within the thematic complex of humans, nature, exploitation, and exclusion between everyday realities and utopian concepts. In non-hierarchical group experiences, interventions in public space, and performative and discursive rituals, vehement visual, sonic, and vocal indictments against a world of exclusion, eradication, and destruction converge with utopian counter models for society beyond all obsolete dualistic thought and action schemes. This utopia of a new world conception in the realm of the performative arts is also reflected in the rendering of a radically new soundscape that spans from experimental electronic innovations between ambient and techno to audio-visual premieres, new band and club formats, sound art, and installations.“

Radical change in the program of Lower Austria's main festival for performance and music. After nine years the donaufestival is one of the internationally known festivals for new performance/art forms, music between sound art and advanced club sound, subcultural art forms, media and new media art forms.

www.donaufestival.at

EDUCULT

EDUCULT is an independent institute for research, consultancy and management in the field of culture and education. Longstanding experience, scientific competence and a broad knowledge of methods used in social sciences guarantee a professional and efficient analysis of your research questions. With the results we strive for quality improvement in the area of culture and education. We connect culture, education and policy in theory and practise. Through our research we aspire to initiate discussion and raise new questions. Dialogue is essential – therefore we include discussion-based methods and involve relevant stakeholders into our work whenever applicable. Our interdisciplinary competences and our international network of experts allow us to design a concept tailored to your needs. With our expertise in project management and with quantitative and qualitative research know-how, we are ready to develop a research design tailored to your specific field of interest.

<http://educult.at/en/>



Essl Museum

Agnes and Karlheinz Essl's collection is characterised by their personal perspective on present-day art. Austrian painting since 1945 forms the central core of the collection; since the early 1990s they have been increasingly collecting internationally. The collection today covers important positions in contemporary art from Europe, the US, Australia and Asia. What is distinctive is in-depth collection, that is, the acquisition of whole groups of works by artists, as well as a continuous purchasing activity. In the meantime the Essl Collection has grown to over 7,000 exhibits and covers all media in contemporary art of the second half of the 20th century and the beginning of the 21st century.

The Essl Collection sees its essential task as the care for its works, research into them, their exhibition and conveying to a wider audience.

The wholly privately funded Essl Museum has established itself as an institution for the promotion of contemporary art in Austria. Its independence and flexibility facilitate a rapid reaction to contemporary tendencies and questions of contemporary art and also offer the framework for innovative exhibition concepts.

www.essl.museum/en



Hunger auf Kunst und Kultur

"Hunger auf Kunst und Kultur", created 2003 by the Schauspielhaus in co-operation with the "Armutskonferenz", should be understood as an initiative that focuses on the discourse about the significance and accessibility of culture for all people. People



living in precarious financial circumstances have the right to enjoy art and culture too. The so-called “Kulturpass” offers the possibility to do so. Using this “card” socially disadvantaged persons can obtain free entrance at numerous cultural institutions. Today there are more than 600 cultural institutions all over Austria, who participate in the action “Hunger auf Kunst und Kultur”.

www.hungeraufkunstundkultur.at

IG Kultur

IG Kultur Österreichs mayor task is to improve working condition for emancipatory cultural work. IG Kultur Österreich is the intrest group for challenging Austrian cultural policy making and is supporting cultural initiatives in their cultural work.

www.igkultur.at



IKM – Institute for cultural management

The IKM is the University of Music and Performing Arts

Vienna related research institute founded in 1975. The institute is

uniqe for conducting research and education in cultural management and cultural studies with an interdisciplinary interest in cultural, social and economic sciences. The focus of the research lies in the area of cultural management theory, cultural studies, women’s and gender studies and film studies. Objectives of the IKM are to provide an interface between priority areas in research and teaching in the field of arts management, cultural economy, cultural policy, cultural rights, sociology, culture and aesthetics. IKM activites include research projects, consultancies, training and education as well as publishing various books.

<http://www.mdw.ac.at/ikm/>



ImPulsTanz Festival

Founded in 1984, ImPulsTanz has developed into one of the largest festivals of contemporary dance worldwide. Each summer,

thousands of dancers, choreographers and artists from all over the world come together, work together for five weeks, in Vienna, to celebrate contemporary dance. ImPulsTanz - that's performances, workshops, research projects and the soçial programme. Contemporary dance establishment meets the trendsetting productions of tomorrow, which have found their place at the festival's [8:tension] Young Choreographers' Series. Every year, ImPulsTanz workshops welcome

IMPULSTANZ

*Vienna International
Dance Festival*

thousands of participants, beginners and professionals, who use the opportunity to study the entire palette of dance with famous teachers.

www.impulstanz.com

Initiative Minderheiten (Initiative minorities)



Initiative Minderheiten (Initiative Minorities) was established in 1991 as a non-governmental and non-profit organization. As a platform and a network for minorities in Austria, it has developed and performed various social, cultural and educational projects.

The aim of the initiative is to build up alliances for minorities to focus on socio-political concerns. For that reason, the initiative cooperates with organizations, associations and private persons and tries to orientate itself towards their needs.

<http://minderheiten.at>

Into the City



“Into the City” tries to shift away from the traditional venues of the Wiener Festwochen to alternative venues located in specific parts of the town and require no admission fee. It aims to perform socio-political themes in an interdisciplinary way. The series of events within the framework of the Wiener Festwochen is curated by Wolfgang Schlag and is oriented towards current political developments. This year, “Into the City” cooperates with the Russian artists’ collective Chto Delat:

The Russian artists’ collective Chto Delat (which translates as »What is to be done?«) views itself as a platform for a great variety of disciplines, such as visual arts, literature, sociology, music, philosophy, choreography and art criticism. Its activist mission is reflected in its name, and the collective invites Wiener Festwochen audiences as well as local and international artists to reflect on the significance that should be ascribed to monuments, memorials and established structures within a culture and policy of commemoration in relation to our awareness of history.

Are not monuments such as the »Heroes’ Monument of the Red Army« in Vienna’s Schwarzenbergplatz expressions of an obsolete culture of memory? How can a policy of commemoration empower individual groups of the population to develop their own rituals that assign importance to specific spaces?

<http://www.festwochen.at/en/into-the-city/>

Konzerthaus Wien

One of the leading concert halls in the world based in the world's music capital: Vienna, Austria. The Wiener Konzerthaus, 100 years young, is one of the largest and most inclusive places for music and culture worldwide – certainly the least stuffy such institution in Vienna. We feature some 800 events – concerts, talks, films... you name it – over the course of a season, which are attended by about a million ears and eyes (or about 480,000 people) a year. About 2,500 different compositions by 1000 different composers (about 60 of them women) were heard last season alone. This puts the Wiener Konzerthaus smack dab in the middle of this music-loving and music-celebrating city's cultural life, along with the Vienna State Opera and the slightly more famous Musikverein.



www.konzerthaus.at

Kulturen in Bewegung (Moving cultures)

“Moving cultures” is

- ▶ the arts and culture initiative at VIDC, the Vienna Institute for International Dialogue and Cooperation
- ▶ a centre of competence for arts and culture from Africa, Asia and Latin-America in Austria
- ▶ a hub for the exchange of artists, hosts and people who are interested in culture
- ▶ kulturen in bewegung is funded by the Austrian Development Cooperation

K U L T U
R E N I
N B E W
E G U N G

www.movingcultures.org

LET'S CEE Film Festival

Vienna plays host to the LET'S CEE Film Festival once a year. The festival features exclusively high-quality productions from Central and Eastern Europe (CEE), including the Caucasus region and Turkey. While the historical and geographical proximity to Austria might suggest otherwise, films from those countries have had a hard time finding their way into Austrian cinemas. Since its first instalment in 2012, the LET'S CEE Film Festival has been providing an exclusive and attractive stage for Central and Eastern European cinematography.



One of the LET'S CEE Film Festival's four main goals is to advance the international level of acceptance and distribution of Central and Eastern European films. Apart from that, the festival considers itself a forum aimed at initiating and supporting international film cooperation between filmmakers from the CEE region, Austria and other countries. Another one of LET'S CEE's main goals is to promote promising talent from Central and Eastern Europe and Austria, as well as to make a

significant positive contribution to a modern and exemplary understanding of intercultural dialogue, both on a national and international level.

<http://www.letsceefilmfestival.com/home.html>

Literaturhaus



The “House of Literature” (“Literaturhaus”) is a center of contemporary Austrian literature in Vienna. It accommodates the documentation center for contemporary Austrian literature, The Community of Interest (IG) of Austrian Authors and Translators and The Austrian Library of Exile. The Community of Interest (IG) of Austrian Authors and Translators aim to enforce the improvement of social, economical and legal frameworks. The house of literature is also a venue offering many possibilities to interact with the contemporary literature. About 100 events take place in its annual program without any requirement of an admission fee.

These events range from readings and book signings, to the presentations of Austrian publishers and literary journals from discussions and exhibitions to scientific events such as meetings and conferences. The common point is the presentation of Austrian literature of the past 100 years with a focus on contemporary literature.

<http://literaturhaus.at/>

mica – music information center austria



mica - music austria is the professional partner for musicians in Austria and was founded in 1994 as an independent, non-profit association, on the initiative of the Republic of Austria.

The goals of the association are:

- providing information on the Austrian music scene as well as researching in the field of contemporary music
- supporting Austrian based contemporary musicians with advice and information
- promoting local music at home and abroad
- improving the conditions for music productions in Austria

mica - music austria has national and international networks and is a member of EMO (European Music Office), IAMIC (International Association of Music Information Centres), IAML (International Association of Music Libraries, Archives and Documentation Centres) and IMC (International Music Council). All services of mica - music austria are free of charge for local musicians.

<http://www.musicaustria.at/en>

Museumsquartier (MQ)

With about 70 cultural facilities, the MuseumsQuartier Wien is one of the largest art and culture complexes in the world. The many courtyards, cafés, and shops throughout the complex lend it the additional quality of being an urban living room and an oasis of calm and recreation in the middle of the city. Historic buildings from the 18th and 19th century and contemporary museums form a unique architectural ensemble and create a special ambience. At the MuseumsQuartier Wien, the production and experience of art form an inseparable whole with recreation and relaxation.



<http://www.mqw.at/en/>

Odeon Theater



The Odeon Theatre was founded as a venue for the Serapions Ensemble in 1988. The auditorium was originally the great hall of the stock exchange for agricultural products. It was built in 1880s and was damaged by a fire in 1945, in the last days of World War II. Therefore, it remained unused for a long time until the Serapion Ensemble finally restored it as a theatre venue. Keeping its Greek name “Odeon”, the great hall has become an open space for dance and music performances.

<http://www.odeon-theater.at/>

Radio Orange 94.0

Polyglot. Critical. Unconventional. In Vienna’s only free radio station more than 450 volunteers put together their own broadcasts. This makes it the radio station in Vienna with the greatest number of journalists, opinions and languages. All around the clock and with music. ORANGE 94.0 is also an area of experiment for emerging artistic tendencies, for what is new or not yet established. But there is more than just radio. ORANGE 94.0 also offers training and organises projects in the ORANGERIE, a place for reflection and innovation. Here free radio speaks out against every form of racism, sexism and fascism and works in a non-commercial way, independent of party politics. You can find out more about the mission statement, guidelines and the annual report of ORANGE 94.0 here.



<http://o94.at/submenu/ueber-orange-94-0/?lang=en>

Soho in Ottakring

Soho in Ottakring is an art and urban district project that was started in 1999 as part of an artist initiative. It extends across the Brunnenviertel area of Ottakring, Vienna's 16th district. The Brunnenviertel is located close to the "Gürtel" a densely developed urban area surrounding the Brunnenmarkt street market. It has an area of c. 20 ha and a population of c. 8000 inhabitants. The percentage of immigrants in the population is 36%. Soho in Ottakring has continuously focused on aspects such as urban living, urban development, artistic intervention and possibilities for participation in the local environment as well as the question of participation and co-determination in public life. A key aspect is the cooperation between artists and theoreticians at a national and international level with various local groups and institutions such as the Gebietsbetreuung Ottakring, schools in the area, youth institutions, businesses and businessmen and residents, as well as the pro-active use of public space during the biennial two-week festival in May. The variable field created by the different residents and interests in the area in which Soho in Ottakring takes place creates the grounds – sometimes the cultural media – for artistic work. The breadth of these works is great and ranges from "classical" exhibitions to socio-political projects with a concrete commitment that take up the implications of the area as a model of social problems and put them on centerstage. This artistic practice has been given particular support for some time. The dedication to supporting and strengthening socio-political art projects will continue. The concentration on social problems that can be identified in the area and the current issues is of particular concern. Soho in Ottakring also strives to pursue exchanges with projects that have similar aims in other European cities.



<http://www.sohoinottakring.at/en/>

Stift Klosterneuburg

Since the monastery's founding, the Augustinian Canons of Klosterneuburg have viewed it as their duty to foster scholarship and art. As a result of their 900 years of research and collecting activities, the monastery is home to a series of notable artworks, from the world-famous Verdun Altar from the Middle Ages to magnificent Baroque works through to modern painting.



Numerous artistic treasures and the impressive architectural heritage can be viewed via the thematic tours through the monastery or by visiting the monastery museum. In addition to tours and exhibitions, the monastery presents specially conceived workshops for adults, school classes and children.

<http://www.stift-klosterneuburg.at/en/>

Volkstheater

The Volkstheater in Vienna (roughly translated as "People's Theatre") was founded in 1889 by request of the citizens of Vienna, amongst them the dramatist Ludwig Anzengruber and the furniture manufacturer Thonet, in order to offer a popular counter weight to the Hofburgtheater. It was erected according to designs by Ferdinand Fellner and Hermann Helmer, who attempted to reconcile their plans with historicism. It is located in Neubau, the seventh district of Vienna. The founders of this stage had a theatrical stage in mind, in order to expose wider circles of the population of Vienna to classical and modern literature whilst staging these next to more traditional plays. The theatre follows this tradition even today. New productions of the classics are always in the pipeline along with regular reinterpretations of works by Ferdinand Raimund and Johann Nestroy and many new plays and reruns. Special attention is given to Austrian playwrights of old and new.



<http://www.volkstheater.at>

Volksoper

The Volksoper is Vienna's main stage for operetta, opera, musicals and ballet, offering sophisticated musical entertainment. Colourful, eclectic and full of vitality, it is the only theatre dedicated to the genre of operetta. Also performed are operas from the 18th, 19th and 20th centuries, as well as classic musicals and ballet. In addition, the Volksoper has a fifth longstanding and proven speciality: it stages soirées, cabaret and burlesque performances under the name of "Volksoper Spezial". In the repertory theatre, which seats 1,337 persons, some 300 performances of around 35 different productions are staged every year between September and June.



<http://www.volksoper.at>

Wien Holding

Vienna is a diverse, modern, dynamic, open and social city that enjoys an excellent competitive position among Europe's cities. It is known far beyond Austria's borders as a centre for innovative services and a variety of competences. With its roughly 75 companies, Wien Holding makes a substantial contribution to this. Regardless of whether it is the city's cultural offerings, first-class real estate projects or projects to improve Vienna as a logistics and business centre, to benefit the environment or to enrich the media landscape: It is often Wien Holding companies that are working successfully for the city and its residents in these fields. Wien Holding was founded in 1974 with the aim of uniting all of the city's relevant businesses in order to develop an effective non-profit-oriented company. Over the years, the Group has changed time and time again. After its restructuring in 2002, the company maintained the framework necessary to



remain competitive in a globalised world. Wien Holding is now a strong Group that is active in the five segments of Culture, Real Estate, Logistics & Mobility, Environmental Management, and Media & Service; its annual turnover amounts to around €400 million and it has about 2,200 employees. And there is one thing that has held true the entire time: Wien Holding works for the people, for the business community and for greater quality of life in the city.

<https://www.wienholding.at/>

Wien Museum



Wien Museum is a general-purpose metropolitan museum with a wide range of collections and exhibitions – from the history of the city to art, fashion and modern culture, from the earliest settlements to the present day. Because of its general approach and interdisciplinary potential, it occupies a unique position among Vienna’s museums. It has sites throughout the city. Taking the city of Vienna as a model, it explores the general theme of social, cultural and urban change in comparison with other cities. In its consideration of the history of the city and the evidence of the past the museum also takes account of current issues and themes. It collects, studies and reinterprets the objects in the various collections and their significance for our lives. Although Wien Museum is not primarily an art institution, it also deals with art and the conditions in which it is created. Artistic phenomena are placed in their social and cultural context and considered within a broader framework (“art plus” principle).

<http://www.wienmuseum.at/en/>

Wiener Festwochen



Wiener Festwochen is a firmly established high-point of the cultural calendar of Vienna: a metropolitan festival that sets particular accents, enters into a dialogue with artistic creations of other cities of Europe and the world at large and presents spectacular productions while at the same time upholding and showcasing Viennese creativity. The primary guidelines of programme conception aim at offering the local public as well as an international audience homogeneous additions or interesting alternatives to round-the-year programmes. Special Festival productions, joint productions as well as guest performances for which regular operating funds simply do not suffice are presented. All programme items have one common feature: the love of risk, the commitment to a type of art that may also trigger a productive scandal. The Wiener Festwochen offers an additional opportunity for innovative impulses by the Viennese scene, important encounters with cultural productions from abroad, a universal discussion of art and culture and above all involves all Viennese citizens into its cultural events. The Wiener Festwochen is not only a reflection of the city's infatuation with art but also provides an opportunity to open the door to other worlds and cultures.

<http://www.festwochen.at/en/>

WUK

WUK is a 12000-square-metre space of culture, workshops, and social gathering. Located in one of the biggest cultural centres of Europe, it is also at the intersection of artistic practice, labour, and political engagement. WUK offers a cultural space where one can contemplate, discuss, and explore. The former locomotive factory is now home to our four main program areas (music, performing arts, children's culture, arts at Kunsthalle Exnergasse), 150 independent cultural groups and initiatives, and 15 educational and advisory projects for 4.000 women and men. WUK provides a venue as well as organizational support to those interested in art, politics, and social engagement. We offer various opportunities to get involved, including the use of the venue and organization support for social, artistic, or political projects. Active participation, self-management, and grassroots democracy form the basic philosophy of WUK. Our association is driven by our employees, friends, sponsors, artists, and visitors. We kindly invite your involvement.

The logo consists of the letters 'WUK' in a bold, red, sans-serif font. The letters are thick and blocky, with a slight shadow effect behind them, giving it a three-dimensional appearance. The 'W' and 'U' are connected at the top, and the 'K' is slightly offset to the right.

<http://www.wuk.at/>