

SPRING ACADEMY VIENNA 2022

Kōbe University in Exchange
with the Viennese Cultural Field



Modules in detail

In chronological order of the Academy timetable

Thursday, 10th of March 2022, 6 pm (JT) / 10 am (AT)

“Politics of Diversity in Global Performing Arts Festivals”

Lecture & Workshop with Univ.-Prof. Dr. Lisa Gaupp / University of Music and Performing Arts Vienna (mdw)

Diversity issues have become one of the key issues in the economy, in public life and in governance – in particular in the cultural field. However, the more diversity becomes present and visible, the more it appears to be regulated, policed, and standardized in various ways and with different purposes. Decolonial aesthetics, postcolonial thought, and the provenance of cultural objects have further challenged the legitimacy of cultural institutions and have triggered a debate on their Eurocentric perspective, and the reproduction of colonial thinking and patterns of domination.

Drawing on empirical studies in the fields of globally active performing arts festivals, the economic and organizational power relations involved in the politics of diversity are discussed. While such global festivals are presented as borderless and diversity is almost considered a value in itself, at the same time these festivals are criticized for being “too international”, for standardizing an international canon that largely excludes, for example, “refugee” artists. So is diversity a “white word”?

The question is whether or not these developments have been fueled or rather stopped by the global pandemic. The corona crisis has shown mainly two societal developments that have had strong impact on the arts sector. On the one hand, we can see growing inequalities and growing structural determinations which are hard to combat. The pandemic does not seem to change the structural divide along lines of discrimination, sexism, racism, classism, ableism etc, which got even stronger or more evident. At the same time, we could witness growing solidarities that stand up against severely growing inequalities and unequal power hierarchies. Hence, the crisis is sometimes also framed as an opportunity for realizing – overdue – changes in cultural management. The presentation will lead into a joint discussion on the mentioned and other opportunities and constraints in cultural management.

Thursday, 10th of March 2022, 9:30 pm (JT) / 1:30 pm (AT)

“Musicals and young audiences – creative spaces between stage and audience”

Lecture & Workshop with Margarete Reichel-Neuwirth / Music mediator Musicals

The lecture gives an introduction on the Viennese musical theatre scene, making an emphasis on in-house productions of Vereinigte Bühnen Wien, being licenced across Asia and therefore familiar to Japanese audiences, addressing cultural differences through adaption. Comparing musical productions to other forms of theatre, the exceptional high time and effort becomes tangible, but also it's inimitability. Song and dance are powerful components for mediation, attracting young audiences easily, but also hold some challenges. Participatory projects find a lot of resonance, especially with children and teenagers. Once the fire for musical theatre is sparked, the result is often a fascination for the genre. Outreach programs attract people outside traditional audience members, and education programs provide an early access to musicals via schools and engaged teachers. Various education and mediation projects along with good practice examples will provide a good overview on how Viennese musical theatre companies approach their current (and future) audiences.

Friday, 11th of March 2022, 4 pm (JT) / 8 am (AT)

“Contemporary theatre and independent scene in Vienna”

Lecture & Workshop with Ulrike Kuner / IG Freie Theaterarbeit

This lecture by Ulrike Kuner of IG Freie Theatre will give a short history and background of the independent performing arts in Vienna, overall Austria and also Europe. She will share on her work in IG Freie Theaterarbeit and the EAIPA - European Association of Independent Performing Arts, also discussing the structure of the independent scene and the governmental theatres in Vienna / Austria. She will highlight the organizational and economical challenges

for the single artists, but also for the independent scene organized in companies and theatres/co-production houses. IG Freie Theatrearbeit strives for funding and support system for the ipa in Austria and Vienna. Moreover, Ulrike Kuner's lecture will share also on the audiences side and some of the changes the pandemic brought to this artistic sector. Finally this module will have a short overview of classic theatre and its contemporary interpretations - and the differences regarding content and production aspects.

Friday, 11th of March 2022, 6 pm (Japanese time) / 10 am (Austrian time)

“Comparative views of cultural politics in Vienna and Kōbe”

Lecture & Workshop with Anke Schad-Spindler, PhD / Research & Consulting

This lecture will give an introduction to cultural policy as a field of research and political practice. The focus will be on Austria and more specifically on Vienna as the capital of Austria with its own municipal administration and policy. The lecture will cover the cultural policy frameworks of Vienna, including the funding for culture and the policy aims and activities - e.g. in terms of decentralizing cultural infrastructure. It will look more in-depth at the main public cultural institutions as well as on the so called “free scene” e.g. non-governmental/non for profit arts and cultural associations and initiatives. These associations and initiatives give voice to their concerns (e.g. fair pay for cultural and artistic work, affordable spaces for rehearsals and artistic creation) through specific interest groups. How do policy-makers relate to these challenges and in negotiations? How did policy-makers react to the effects of the pandemic situation on cultural and artistic work? One example in this respect that the lecture will discuss is the “Summer of Culture/Kultursommer“, an open air programme organized by the city. The lecture is followed by breakout sessions where students can collect questions on the lecture and discuss how the cultural policy in Vienna is comparable or different from Kobe. These questions and discussions will lead to a joint discussion.

Friday, 11th of March 2022, 9 pm (JT) / 1 pm (AT)

“Art for everyone! Visiting the ArtSocialSpace Brunnenpassage”

Site visit & Discussion with Anne Wiederhold-Daryanavard / Brunnenpassage

Since opening its doors 2007 ArtSocialSpace Brunnenpassage operates as a laboratory and venue for transcultural and participatory art. Brunnenpassage aims to give all population groups access to contemporary art as well as to promote active participation in the arts. It is strategically located in Vienna's 16th district, at Brunnenmarkt, a market area characterized by a high percentage of socially disadvantaged residents and individuals with migration experience. More than 400 events take place annually ranging from performance and dance to

music formats, exhibitions and film. The overall concept is specifically designed to foster art practice and production that allows complex and broad perspectives and thus lives up to the social plurality of society. Participatory productions emerge from the daily relationship with its surrounding in co-creation with local communities and professional artists, often in cooperation with established art and cultural institutions. Artistic quality and socio-political goals are combined to create new collective spaces for a heterogeneous audience.

Monday, 14th of March 2022, 4 pm (JT) / 8 am (AT)

“Opera and Community Engagement in Vienna and Köbe”

Lecture & Workshop with Krysztina Winkel / State Opera Vienna

This lecture offers insights into theoretical and practical insights into participatory engagement practice of opera houses within community contexts and raises questions on values, relevance and duties of that work. On the example of Vienna State Opera and its current Outreach and Community programme, the lecture invites the students to explore different approaches to cultural participation, projects designs and partnership-models to eventually discuss and critically reflect upon them. Further, the lectures sheds light on the complexity of everyday community work with and for cultural institutions in Vienna and offers creative methods and tools for the students own artistic and pedagogical practice. A particular focus is put on a case study, the participatory youth programme "Opernlabor" and its production "Der Letzte Tag" (The Final Day, Premiere: June 2021 at Kulturhaus Brotfabrik).

Monday, 14th of March 2022, 6 pm (JT) / 10 am (AT)

“Cultural urban development at the grassroots level using examples of Basis.Kultur.Wien”

Lecture & Workshop with Paula Panagl & Bettina Lauß / Basis.Kultur.Wien

The starting point of the unit is an overview of the current cultural scene in Vienna. The concept of decentralized cultural work will be illustrated by means of the initiatives of Basis.Kultur.Wien. An overview of funding opportunities for artists and cultural workers introduces the complex construct of Vienna's various cultural funding institutions. Different forms of participation in the field of art and culture will be presented using recent art projects as an example.

BASIS.KULTUR.WIEN is a cultural institution operating in Vienna since 1955. As an umbrella organization of over 300 MEMBER ASSOCIATIONS, BASIS.KULTUR.WIEN supports these associations in various cultural specialist groups. As an institution BASIS.KULTUR.WIEN organizes and supervises initiatives and cultural mediation programs: CASH.FOR.CULTURE and

GO.FOR.CULTURE for young people and apprentices; KULTUR.VOR.ORT, an initiative for the development of district culture; the art and culture promotion program SHIFT as well as the annual WIR SIND WIEN.FESTIVAL, which is held in all 23rd districts of Vienna. The aim of BASIS.KULTUR.WIEN is to provide space, publicity and networking for art and cultural projects as well as art and culture professionals, and to promote accessible culture and decentralized urban development.

Tuesday, 15th of March 2022, 4 pm (JT) / 8 am (AT)

“Classical and contemporary music in Vienna with focus on Musikvermittlung (education/mediation)”

Lecture & Workshop with Axel Petri-Preis, PhD

Musikvermittlung (music education or music mediation) is an artistic-pedagogical practice that has gained importance in Austria especially since the early 2000s. Both the established, large cultural institutions and smaller groups now have extensive offers ranging from concerts for specific target groups to longer-term community projects. In his lecture, Axel Petri-Preis talks about the justifications, goals and formats of music education. He will focus on the situation in Vienna and examine different approaches within classical and contemporary music. In the discussion that follows, there will be the opportunity to discuss two concrete projects, "monsters and angels" and "heldINNEN-HELDInnen".

Tuesday, 15th of March 2022, 6 pm (JT) / 10 am (AT)

“Visual arts in public spaces”

Lecture & Workshop with Mag. Cornelia Offergeld / KÖR

More Information coming soon!

Tuesday, 15th of March 2022, 9 pm (Japanese time) / 1 pm (Austrian time)

“Viennese Classicism and its performers”

Lecture & Workshop with Johannes Wildner / Conductor

The so-called "Viennese classical period" refers to a special epoch in the history of classical music. In this lecture, conductor and musician Johannes Wildner will discuss the main representatives and characteristics of this musically special period, which started in Vienna and reached the whole world. Furthermore, Johannes Wildner will share with us his wealth of experience as a former musician of the Vienna Philharmonic Orchestra and as a profound and esteemed conductor. What scope is there in the interpretation of works? How does one communicate on a musical/interpretational level with different orchestras? What status do classical works and contemporary works have in the Viennese concert scene today? Who is the audience and has it changed over time? How has the training of young musicians changed over time? What is particularly important today and what challenges do (young) musicians face in this day and age?

Wednesday, 16th of March 2022, 3 pm (Japanese time) / 7 am (Austrian time)

“Reflections on adapting participatory programmes from Vienna to the city of Kōbe”

Workshop with Dr. Aron Weigl / EDUCULT

Cultural participation is a common goal of cultural policy in Japan and Austria. At the end, it is the cultural institutions and organizations that are responsible for implementing this political goal. If the aim is to establish inclusive societies, which role can play culture to reach this aim? In the workshop, we will reflect the experiences from all former lectures, workshops, visits, and sessions along the question, how cultural participation is understood and turned into a reality in Vienna. At the same time, we will identify key supporters as well as gaps and opportunities of cultural participation in Kobe. What forms of cultural participation do exist in Kobe? What could be learned from the examples we have seen in Vienna and what could be possibly implemented in Kobe? Who are the people reached by cultural offers and how could more people be reached? The work will happen in groups of two students to reflect interesting examples in Vienna and to develop ideas what could be interesting for Kobe – and vice versa.